

# Advertising on [www.caldew.org.uk](http://www.caldew.org.uk)



Gateway Software - Bannerdale – Unthank – Dalston – Carlisle – Cumbria – CA5 7BA  
Telephone: 01228 710740

The Caldew website provides a wide range of advertising options. One such option is the Webcard, currently viewed (a Caldew example) by over **1000** users per month.

The website offers 3 different types of webcard – **Standard**, **Enhanced** and **Super Enhanced**. The Super Enhanced webcard allows the card owner to change the content as often as required.

As well as webcards, the Caldew website offers full-length feature articles which will be present on the site for a full 12 months.

## Example of a Super Enhanced Webcard

Scrolling advertising banner

Top picture – wide format

1 line brief business description

Detailed business description (as much as you want)

Up-to 4 side pictures

Section for the latest business news

### Other Information

Business name  
Business title  
Brief marketing description  
Full business address  
Telephone number  
Fax number (optional)  
Email address  
Web address (optional)  
Contact name  
Full business description  
Click Through Analysis to own website (additional £10 per annum)



A Super Enhanced Webcard also includes free side-bar links on the Home and Business pages

### Business News and Events

List of sales outlets, forthcoming events etc.

**Price: £75 per annum**

**Stop Press: New from September 2006 – Sponsor of the Month**



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## Application for a Webcard on the Caldew Website

Please complete this form and return, complete with your remittance, to the above address.

Contact Name:	
Business Name:	
Business Address:	
Telephone Number:	
Fax Number:	
Email Address:	
Website Address (if any):	
Type of Webcard Applied for – delete those which are inappropriate:	Standard at £25 / Enhanced at £50 / Super Enhanced at £75
Click Through Analysis to an existing website at £10 per annum:	Required / Not Required
Full Business Feature – delete those which are inappropriate:	500 words - £150 / 750 words - £200 / 750 – 1500 words - £250

<b>Total Amount Enclosed</b> (an invoice will be sent on receipt of your remittance):	£
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Remittances should be made out to Gateway Software at the above address.

On receipt of your order we will contact you to discuss wording and related pictures. If you have requested a full feature we will have to meet to discuss content and associated graphics.

As well as webcards we can provide you with a full site design and internet webmarketing service.

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