

Advertising on www.caldew.org.uk



Gateway Software - Bannerdale – Unthank – Dalston – Carlisle – Cumbria – CA5 7BA
Telephone: 01228 710740

The Caldew website provides a wide range of advertising options. One such option is the Webcard, currently viewed (a Caldew example) by over **1000** users per month.

The website offers 3 different types of webcard – **Standard**, **Enhanced** and **Super Enhanced**. The Super Enhanced webcard allows the card owner to change the content as often as required.

As well as webcards, the Caldew website offers full-length feature articles which will be present on the site for a full 12 months.

Example of a Super Enhanced Webcard

Other Information

- Business name
- Business title
- Brief marketing description
- Full business address
- Telephone number
- Fax number (optional)
- Email address
- Web address (optional)
- Contact name
- Full business description
- Click Through Analysis to own website (additional £10 per annum)

Business News and Events

List of sales outlets, forthcoming events etc.



A Super Enhanced Webcard also includes free side-bar links on the Home and Business pages

Price: £75 per annum

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Application for a Webcard on the Caldew Website

Please complete this form and return, complete with your remittance, to the above address.

Contact Name:	
Business Name:	
Business Address:	
Telephone Number:	
Fax Number:	
Email Address:	
Website Address (if any):	
Type of Webcard Applied for – delete those which are inappropriate:	Standard at £25 / Enhanced at £50 / Super Enhanced at £75
Click Through Analysis to an existing website at £10 per annum:	Required / Not Required
Full Business Feature – delete those which are inappropriate:	500 words - £150 / 750 words - £200 / 750 – 1500 words - £250

Total Amount Enclosed (an invoice will be sent on receipt of your remittance):	£
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Remittances should be made out to Gateway Software at the above address.

On receipt of your order we will contact you to discuss wording and related pictures. If you have requested a full feature we will have to meet to discuss content and associated graphics.

As well as webcards we can provide you with a full site design and internet webmarketing service.

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